



# Agenda



3	About the Company	10	Featured Clients
4	Our Mission and Vision	11	Our Management Team
5	Value Contribution	12	Project Experience
6	Our Services - Custom Software	13	Payment Options
7	Our Services - IT Staff Augmentation	14	After Sales Services
8	Our Services - Process Automation (n8n)	15	Proposal Submission Flow
9	Our Market	16	Contact Information

A large, semi-transparent image of the flag of El Salvador is positioned on the left side of the slide. The flag features horizontal stripes of blue, white, and blue, with a central coat of arms. A large, solid red arrow shape points from the left towards the text on the right.

# About the Company

Salvadoran company founded in 2020 that provides our clients with services related to information technologies, specialized in business solutions that allow our clients to optimize their processes and generate value for their business.

# Our Mission and Vision

## Mission

To provide high-quality information technology solutions that enable our clients to transform their businesses, optimize their processes, and achieve their strategic goals through the efficient use of the most advanced technologies.

## Vision

To be recognized as the trusted technology partner in Central America, standing out for our innovation, service excellence, and commitment to our clients' success in an increasingly digitalized world.



# VALUE CONTRIBUTION TO YOUR BUSINESS



## Excellence

We seek excellence in every project, delivering the highest quality solutions that exceed our clients' expectations



## Innovation

We are constantly exploring new technologies and methodologies to offer innovative and cutting-edge solutions.



## Integrity

We act with honesty, transparency, and ethics in all our business and professional relationships.



## Agility

Agile culture that allows us to quickly adapt to changes and deliver results efficiently.



# Our Services - Custom Software

We deliver custom software solutions designed to accelerate your business growth. Our development team based in El Salvador builds scalable, secure, and high-quality digital products for companies worldwide. We combine skilled talent, agile delivery, and cost efficiency to turn your ideas into real results.

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## Key Features

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[Information systems](#)

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[Mobile applications](#)

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[System integration / API's](#)

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[Credit and Collection scores](#)

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[Business intelligence](#)



# Our Services - IT Staff Augmentation

IT Staff Augmentation is a fast and cost-effective way to strengthen your technology team without increasing headcount. We provide highly skilled IT professionals who seamlessly integrate into your teams to drive software development while you retain full control of your projects. With our services in El Salvador, you scale your team on demand and reduce operational costs.

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## Key Features

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On-demand specialized talent

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Scalable engagement model

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Immediate integration

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Full project control

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Services We Offer: Custom software development, technical support, System maintenance, Technical support



# Our Services - Process Automation (n8n)

We deliver automation services using n8n and artificial intelligence to streamline processes, reduce costs, and boost operational efficiency. From El Salvador, our team designs and implements intelligent, scalable solutions that integrate with your systems for companies worldwide, turning manual operations into automated, measurable results.

## Key Features

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End-to-end process automation

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Flexible, custom integrations

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Built-in Artificial Intelligence

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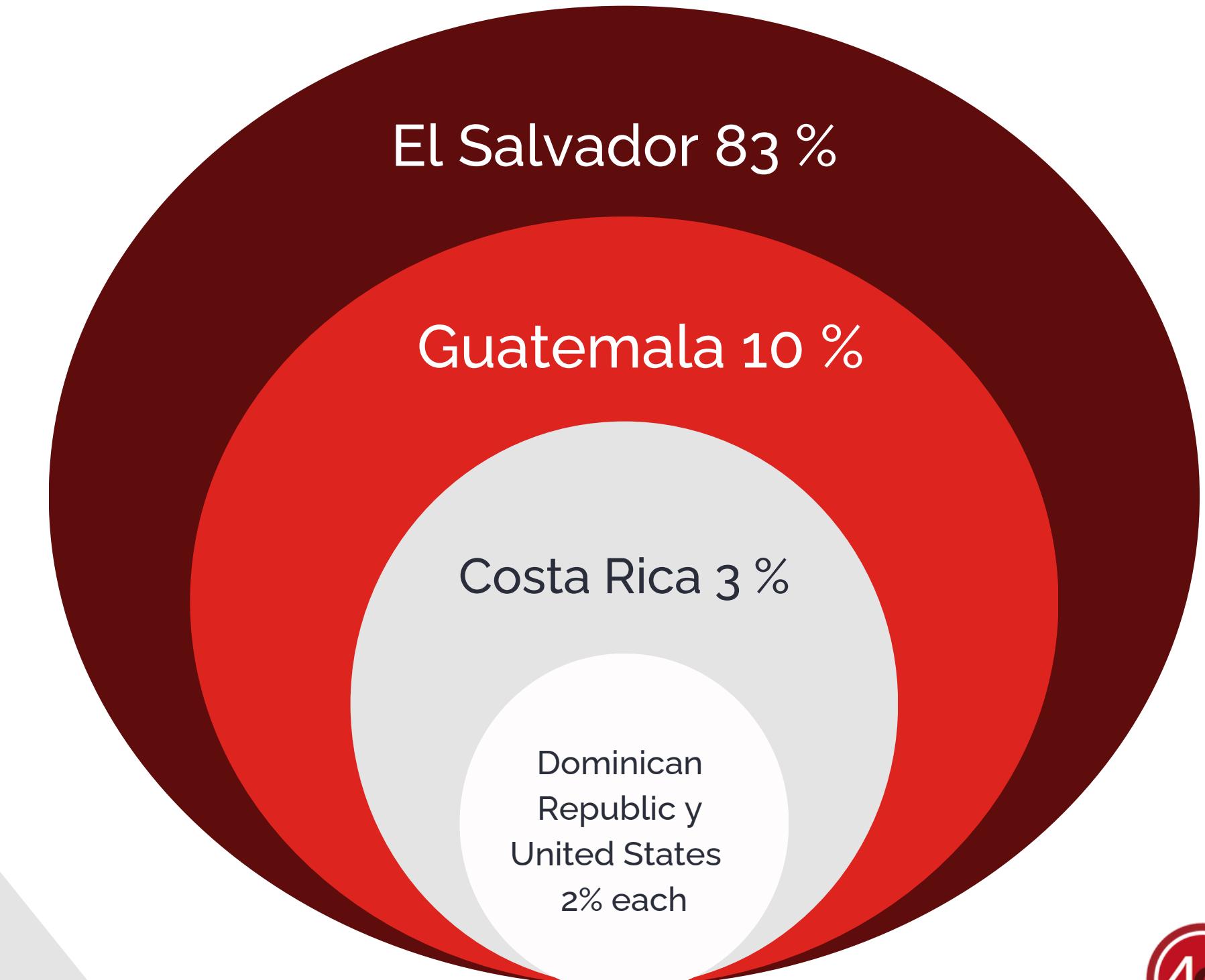
Scalable and fully controlled solutions

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Our Tools: n8n for workflow automation, Large Language Models (GPT, Claude, Gemini), Python for data analysis and AI.

# Our Market

## BY COUNTRY



## BY SECTOR

Banking Sector - 30%

Financial Sector - 35 %

Credit Sector - 25 %

Retail Sector - 10 %

# FEATURED CLIENTS



GRUPO AGRISAL



# Our Management Team



**Pablo Aguilar**

Chief Executive Officer  
MBA, PMI, Scrum Master



**Paul Lopez**

Chief Finance Officer  
Engineer, Scrum Master



**Edin Lopez**

Chief Sales Officer  
Computer Management,  
Scrum Master



**Juan Bolaños**

Project Management Office  
Engineer, PMI, Scrum Master,  
Product Owner

# Project Experience

ITProject41 has executed more than 50 software development projects, being the most representatives:

## ▶ **Credit Evaluation**

Integration with credit bureaus and management workflows to carry out the credit evaluation of an applicant.

## ▶ **Billing automation**

Automation of electronic invoice generation, collection, and customer follow-up

## ▶ **Financial Analysis Dashboard**

Interactive real-time dashboards with KPIs created to monitor the quality of financial data.

## ▶ **Credit and Collection Score**

Creation of credit origination score and collection score for financial institutions.

## ▶ **Bulk upload of bureau data**

Bulk upload of bureau data from multiple sources in the Central American region.

# Payment Options

The amounts to be paid by the client will depend on the type of project and phases to be executed, with the types and forms of payment being the following:

- ▶ International bank transfer to El Salvador
- ▶ Wallet App / Dollars / Bitcoin
- ▶ Payment terms:
  - Immediate payment
  - 30 day credit
  - 60 day credit

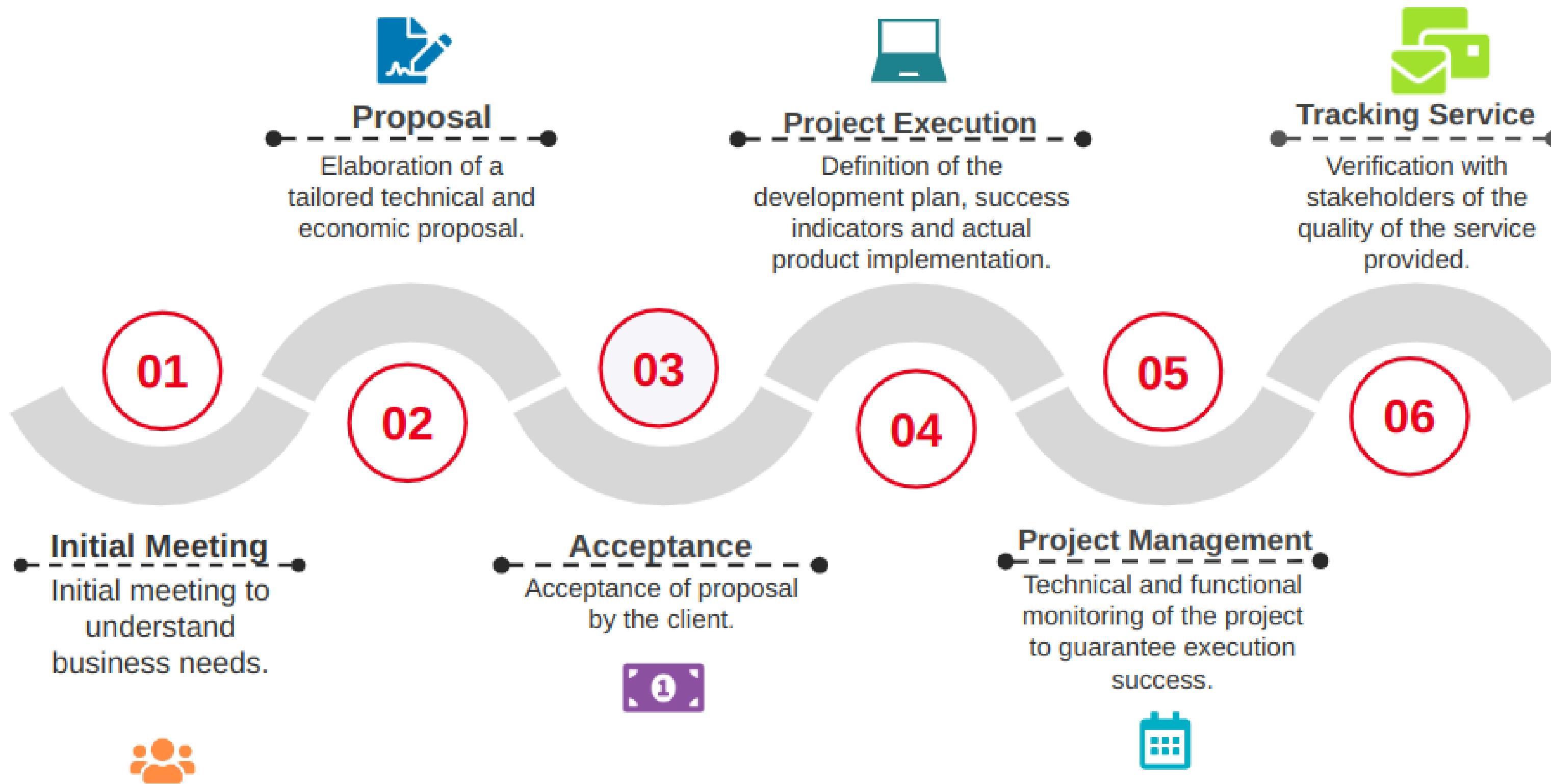


# Post Sales Services

- ▶ Technical and functional monitoring of the project to guarantee execution success.
- ▶ Verification with stakeholders of the quality of the service provided.
- ▶ Software warranty after installation in a production environment.
- ▶ Contact for support
  - Phone number 7/24
  - EMail



# Proposal Submission Flow



# Contact Us



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