ITProject

IDEAS | TECHNOLOGY | PEOPLE

SALES PRESENTATION

We build teams with agile culture

Technology with purpose.

IDEAS | TECHNOLOGY | PEOPLE



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ABOUT THE COMPANY

About ITProject

Salvadoran company founded in 2020 that provides our clients with information technology services.

We specialize in business solutions that allow our clients to optimize their processes and generate value for their business.

FOUNDED

2020

BASED IN

El Salvador



OUR MISSION

Transform, optimize, achieve

To build technology that helps our clients simplify operations, reduce costs and reach their goals, with committed teams and technology applied with care.

OUR VISION

The trusted technology partner in Central America

To be the trusted technology partner for companies in Central America, the US and Europe, and to show that El Salvador exports world-class talent and technology.

VALUE CONTRIBUTION

Value we bring to your business

What guides every decision, every delivery and every relationship.

01

Excellence

We meet the standards of banking and financial services, industries that leave no room for error.

02

Innovation

Our own products in production (FacturaYa, EcoTickets, Kelova): we know what it takes to keep a system running.

03

Integrity

A fixed price per stage and commitments in writing: you know what you get and what it costs.

04

Agility

Deliveries every 2 weeks that you can test.

OUR SERVICES · 01

Custom software

We deliver custom software solutions designed to accelerate your business growth. Our development team based in El Salvador builds scalable, secure, and high-quality digital products for companies worldwide. We combine skilled talent, agile delivery, and cost efficiency to turn your ideas into real results.

KEY FEATURES

01 Information systems

02 Mobile applications

03 System integration / APIs

04 Credit and collection scores

05 Business intelligence





OUR SERVICES · 02

IT staff augmentation

IT Staff Augmentation is a fast and cost-effective way to strengthen your technology team without increasing headcount. We provide highly skilled IT professionals who seamlessly integrate into your teams to drive software development while you retain full control of your projects. With our services in El Salvador, you scale your team on demand and reduce operational costs.

KEY FEATURES

01 On-demand specialized talent

02 Scalable engagement model

03 Immediate integration and full project control

Services we offer: custom software development, technical support and system maintenance.

OUR SERVICES · 03

Process automation (n8n)

We deliver automation services using n8n and artificial intelligence to streamline processes, reduce costs, and boost operational efficiency. From El Salvador, our team designs and implements intelligent, scalable solutions that integrate with your systems for companies worldwide, turning manual operations into automated, measurable results.

KEY FEATURES

01 End-to-end process automation

02 Flexible, custom integrations

03 Built-in artificial intelligence

04 Scalable and fully controlled solutions

Our tools: n8n for workflow automation, Large Language Models (GPT, Claude, Gemini), Python for data analysis and AI.





OUR SERVICES · 04

Nearshoring

The nearshore delivery partner for companies, integrators and consultancies in the US and Europe: AI automation, custom software, staff augmentation and cloud. Bilingual teams on GMT-6 — US Central hours with a daily overlap with Europe — under your brand, saving 40–60% versus hiring locally.

KEY FEATURES

01 Enterprise-grade talent

02 Bilingual teams

03 Diversify your risk

We work with you the way you need: staff augmentation, dedicated team, project or white label.

OUR MARKET

Where we work

Share of our business by sector (%) and by countries

% BY SECTOR



Financial	35
Banking	30
Credit	25
Retail	10

Clients in 5 countries

- El Salvador
- Guatemala
- Costa Rica
- Dominican Republic
- United States

Featured clients

Clients who have trusted our work and experience.

DATASYS GROUP	Mühlbauer High Tech International	BANCO CUSCATLAN	ABANK
SSF SUPERINTENDENCIA DEL SISTEMA FINANCIERO	EQUIFAX	Banco Azul Si tú creces, El Salvador también	GRUPO AGRISAL

LEADERSHIP

Our management team

Certified leaders in management, finance, sales and project delivery.



Pablo Aguilar
Chief Executive Officer
MBA, PMP, Scrum Master



Paul Lopez
Chief Financial Officer
Engineer, Scrum Master



Edin Lopez
Chief Sales Officer
Computer Mgmt, Scrum Master



Juan Bolaños
Project Management Office
Engineer, PMP, Scrum Master,
Product Owner

TRACK RECORD

Project experience

Selected projects for financial institutions and businesses in the region.

Billing automation

Automation of electronic invoice generation, collection, and customer follow-up.

Bulk upload of bureau data

Bulk upload of bureau data from multiple sources in the Central American region.

Credit evaluation

Integration with credit bureaus and management workflows to carry out the credit evaluation of an applicant.

Financial analysis dashboard

Interactive real-time dashboards with KPIs created to monitor the quality of financial data.

Credit and collection score

Creation of credit origination score and collection score for financial institutions.

Voluntary contribution

Real-time integration between pension fund entities and banking institutions for the control of contributions.



COMMERCIAL TERMS

Payment options

The amounts to be paid by the client will depend on the type of project and phases to be executed, with the following types and forms of payment:

TRANSFER

International bank transfer to El Salvador

DIGITAL

Wallet app / Dollars / Bitcoin

PAYMENT TERMS

Immediate payment

30-day credit

60-day credit

POST-SALES

After-sales services

We stay with you after go-live.

01	Technical and functional monitoring of the project to guarantee execution success.
02	Verification with stakeholders of the quality of the service provided.
03	Software warranty after installation in a production environment.
04	Contact for support: phone, 24/7 · email



HOW WE WORK

Proposal submission flow

Six steps from the first conversation to service follow-up.

01

Initial meeting

Initial meeting to understand business needs.

02

Proposal

Elaboration of a tailored technical and economic proposal.

03

Acceptance

Acceptance of the proposal by the client.

04

Project execution

Definition of the development plan, success indicators and actual product implementation.

05

Project management

Technical and functional monitoring of the project to guarantee execution success.

06

Tracking service

Verification with stakeholders of the quality of the service provided.

ITProject

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CONTACT US

Let's talk

We're here to help. Get in touch with us for any inquiries or requests.

(+503) 7840 5085

www.itproject41.com

edin.lopez@itproject41.com

Centro de Negocio STOfficenter:
CC La Gran Vía





